



ERIN LANGLEY

Nonprofit Leader

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ABOUT ME

I am a dedicated nonprofit leader with over 10 years of experience in fundraising, grant writing, and nonprofit administration. Currently, I work at the YMCA, where I leverage my expertise in marketing and communications to amplify our mission and engage the community. My career has been marked by successful initiatives that have raised significant funds, secured essential grants, and improved organizational efficiency. I am passionate about creating sustainable programs and fostering impactful partnerships, bringing a strategic and empathetic approach to leadership that drives lasting change for those we serve.

EDUCATION

Bachelor of Leadership in the Public Sector – Nonprofit Leadership
North Carolina State University
2015

TRAINING & RECOGNITIONS

North American YMCA Development Organization Conference – Presenter
2021 & 2022

YMCA Leader Certification – 2020
YMCA Learning and Career Development Center

Leadership Craven – Class of 2018

Certificate of Completion – Grant Writing & Research (2017)
Institute for Strategic Funding Development

EXPERIENCE

- **Director of Mission Advancement** 2022 - Current
Eastern Carolina YMCA, New Bern, NC
 - Organizes fundraising efforts. Oversees marketing/communications and community engagement to support the Y's mission. Secures restricted and unrestricted gifts (including grants). Manages donor relations and drives public awareness. Provides clerical support to the board and ensures board goals align the Y's mission.
- **Associate Director of Financial Development** 2020 - 2022
Eastern Carolina YMCA, New Bern, NC
 - Coordinated the Y's Annual Campaign efforts including donor research and stewardship, volunteer campaigner engagement, and communications. Led community engagement efforts and, supported the Board of Directors by organizing documents and minutes to ensure alignment with our financial goals.
- **Development Manager** 2017- 2020
Tryon Palace, New Bern, NC
 - Led the Tryon Palace Development Office, managing staff and overseeing donations and expenses. Directed successful fundraising events, secured significant grants, and coordinated major gift campaigns. Managed membership programs, donor stewardship, and corporate contributions while representing the Palace in the community.
- **Donor Research Manager** 2013 - 2017
Tryon Palace, New Bern, NC
 - Managed donor databases, gift tracking, daily accounting, budget tracking, and deposits for the Tryon Palace Foundation. Completed grant applications, researched funding opportunities, and handled event registrations. Trained staff in financial procedures, served as liaison to the Foundation and supported fundraising event planning and finance management.

SKILLS & SERVICE

- Fundraising
- Donor Relations
- Strategic Planning
- Communication
- Collaboration
- Marketing
- Budgeting
- Nonprofit Operations
- Note Taking
- Managing Meetings
- Event Planning
- Parliamentary Procedure

GivingTuesday – New Bern Giv3, Chair
2020 - Current

New Bern Nonprofit Council, Chair
2022 – 2023

New Bern Nonprofit Council, Vice Chair
2019 – 2022